[Cause Name] announces new Partnership with Virtue

[City, Date] - [Cause Name] is pleased to announce a new partnership with [Virtue](https://www.virtueimpact.com/?utm_source=Cause+Local+Newspaper&utm_medium=Cause+Local+Newspaper&utm_campaign=Cause+Local+Newspaper&utm_id=Local+Newspaper+PR), a fundraising platform that connects online retailers with causes they care about across the UK. This partnership will allow [Cause Name] to instantly begin fundraising through online stores based in [City] and across the UK.

At [Cause Name] we are focused on [a few sentences about the cause mission]. Partnering with Virtue means that online shoppers can now support our cause when purchasing products online. They can also donate directly to the cause through the online store in just a few clicks.  
  
If you are an online retailer based in [City] and would like to support [Cause Name], you can do so in just a few minutes with Virtue’s [Shopify App](https://apps.shopify.com/virtue?utm_source=Cause+Local+Newspaper&utm_medium=Cause+Local+Newspaper&utm_campaign=Cause+Local+Newspaper&utm_id=Local+Newspaper+PR). Or, contact them directly to see how you can start supporting us.  
  
Contact Information:

[your name]

[your email or mobile number]

Virtue

[support@virtueimpact.com](mailto:support@virtueimpact.com)

[include a few images of your cause including your logo]

